

O'BRIEN PAINTS

Quality
Finishes
for
Home
and
Industry

4 "Musts" for a good paint job



QUALITY PAINTS

A prime requisite for longer lasting beauty and protection. Don't be penny-wise and paint foolish.



THE RIGHT COLORS

Don't settle for ordinary looking rooms. The right colors can give your home that "special look."



PROPER TOOLS

Good tools mean good jobs. Don't waste your time, effort or good paint with improper or inferior tools.



APPLICATION "KNOW HOW"

Prepare the surfaces properly. Read label directions and use and apply product, as directed.

Your O'Brien Dealer Provides All 4

THE O'BRIEN CORPORATION

South Bend .. Baltimore .. Oklahoma City
Los Angeles .. San Francisco

O'BRIEN



EXTERIOR HOUSE PAINT FOR ANY OUTSIDE SURFACE





"75" WHITE is a whiter white

— the longer it's on
the whiter it gets!

"75" House Paint White is *whiter*. Because of its unique formulation with selected pigments, "75" is *whiter* when it is applied and it actually gets *whiter* the longer it's on.

"75" HOUSE PAINT

"75" House paint represents the very finest in a top quality, easy-to-use exterior paint. Formulated with pre-shrunk thermolyzed oils, zinc, lead and titanium — it affords greater beauty and insures *more complete* protection. Excellent for wood siding, wood shingles, aluminum siding, wood trim, stucco, concrete, metal.

It is extremely easy to use — flows on easily, smoothly — without "pull" or tiring effort. Superior hiding permits satisfactory one coat jobs on most recoat work.

"75" PRIMING WHITE

A specially formulated undercoat for use on exterior surfaces under "75" House Paint and other similar products. It controls the penetration of the oils in the paint applied over it, and dries dull permitting fast application of the finish coat.

"75" TRIM & TINTING WHITE

This product has all the features of regular "75" House Paint except *it is to be used for tinting purposes* or for trim use when a *non-chalking white* is wanted. Easily tinted with Tone-All Colors or by intermixing with other standard redi-mixed colors.

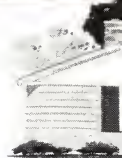
TRIM COLORS

For color, gloss retention and durability, these colors are unexcelled for trim and "accent" work. Easy to use, quick drying and solid covering, they assure a lasting, lustrous finish on exterior trim, trellis, shutters, doors, and metalwork.

Looks better longer on
any exterior surface



O'BRIEN'S "75" HOUSE PAINT



BRICK RED



NILE GREEN



SILVER GRAY



SUNRAY



CREAM



COUNTRY RED



OXFORD GRAY



MEADOW GREEN

"75" HOUSE PAINT MIXTURES* *for hundreds of other custom-mix colors refer to*



LIGHT OLIVE

1/4 oz. Lamp Black, 1 oz. Medium Yellow to 1 qt. Base #2.



CAPRI BLUE

1/16 oz. Raw Umber, 1/8 oz. Permanent Blue to 1 qt. Base #1.



COACH TAN

1 oz. Raw Umber, 1/2 oz. Yellow Ochre to 1 qt. Base #2.



MISTY ROSE

1/4 oz. Burnt Umber, 1/2 oz. Vermillion to 1 qt. Base #1.



DOESKIN

1/2 oz. Burnt Umber, 1/16 oz. Medium Yellow to 1 qt. Base #1.



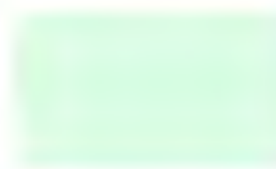
ORANGE BLOSSOM

1/4 oz. Orange, 1/8 oz. Medium Yellow, 1/16 oz. Raw Umber, to 1 qt. Base #1.



LEMON ICE

1/2 oz. Medium Yellow to 1 qt. Base #1.



ERIN

1/8 oz. Burnt Sienna, 1/4 oz. Medium Green to 1 qt. Base #1.



TRIM COLORS



BRIAR GREEN



GYPSY BROWN



RIPPLE GREEN



BRAZIL BROWN



IVORY



CINNAMON BROWN



GOLDENROD



DARK BROWN



CHERRY RED



EVERGREEN



FOAM

1/6 oz. Yellow Ochre, 1/4 oz. Tholo Green to 1 qt. Base #1.



HEMP

1 1/8 oz. Medium Yellow, 1/4 oz. Burnt Umber to 1 qt. Base #2.



HOLLAND BLUE



DARK GREEN



CLAIRE DE LUNE

3/4 oz. Permanent Blue, 1/4 oz. Burnt Sienna to 1 qt. Base #1.

CLAY
1/8 oz. Burnt Umber, 1/6 oz. Permanent Blue to 1 qt. Base #1.

*NOTE: Because of factors beyond our control, we cannot be responsible for any variation in color which may occur between actual paint mixture and sample chip.



DARK SLATE

Color Album in your O'Brien dealers store.



"75"
WHITE

— the

"75" House
its unique
"75" is *whi*.
gets *whiter*

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